Estero Art League

Board of Directors Meeting

Monday, March 17, 2025

President David Morrison opened the meeting at 10:09. Present were President, David Morrison, Vice President, Christine Bart, Treasurer, Sue Hensler, Assistant Treasurer, Millie Morrison, Secretary, Jacqueline Marth.

The following matters were discussed:

Financial Report: David distributed copies of the Financial Report as of 3/16/2025.

The balance of the Bank of America checking account is $17,187.71. Balance of our CD is $33,075.40. Total assets are $50,263.40. Our total fixed liabilities are $2,272.05. Our total optional liabilities are $4,118.23.

Our CD has matured and will be reinvested in a CD with Achievia Credit Union. The credit union is not FDIC insured, but does have a guarantee of up to $250,000.

COCO Gallery Exhibit: As of now we have 32 members signed up for the COCO Gallery exhibit in April. At this time each artist will be permitted to bring two paintings to Receiving if the paintings are under thirty inches wide. If over thirty inches wide, an artist will only be able to submit one painting. Each artist will also be able to submit an additional three paintings in the Small Works category. Small Works paintings must be self-supporting or be on an easel.

David will be sending out an email to those who have signed up for the exhibit with instructions on registration and guidelines for the exhibit. In addition to printing out labels for everyone, David now has a program that will create the inventory sheets for those exhibiting. Artists will only need to give him the correct information for their paintings.

Members in this exhibit are required to attend the reception and are asked to bring a goodie to share.

Takedown of the exhibit will be on Saturday, May 3.

Finemark Exhibit:

The Finemark Exhibit and reception was a success with both the first and second place winning paintings being sold the evening of the reception. The reception was very nice and well attended. The wonderful food was provided by the bank. The art league provided the beverages and the harpist. David gave a short presentation of what we hope for the future of our art league.

We have been invited to exhibit again next year at Finemark.

Expenses for the Finemark exhibit were more than expected as we needed to purchase new hanging clips. These will be left at the bank to be used again next year. Costs also included the harpist, wine and beer, and ribbons for the competition.

Takedown for the Finemark exhibit is Thursday, March 27 from 10:00 a.m. to 2:00 p.m. This coincides with the Watercolor Workshop with Christine Reichow. Artists who are taking the class will have to make arrangements to have their paintings picked up.

Engagement of Florida Gulf Coast University: We have been very fortunate to be able to use the talent of an FGCU student as a harpist at our receptions for some of our exhibits. We are excited to learn that she will be remaining in the area and will be available to hire for future events. With FGCU so close by, it is to our advantage remain in contact with the music department. Our exhibit judge is also from FGCU.

Old Business:

Christine Bart has compiled and handed out summaries of the surveys taken in two of the classes this season. The summaries are extremely helpful in the planning of classes for next season as students were asked what additional classes they would like to see offered by the art league. There were several suggestions we will be able to use as guidance for next year.

Chris Bart and Sue Hensler have done a terrific job scheduling the classes this season. Classes have been well attended and quite successful judging from comments we have received from students. In addition to classes during the season, Christine presented the idea of possibly collaborating with other art groups, galleries, or well know artists, to present demos here or elsewhere and also the possibility of offering two-day workshops in a different location. It is difficult to plan additional events at the rec center due to our limited times and space. We will be pursuing this idea.

New Business:

Discussion was held on the planning of classes for next year. We may try to work in a class next November and see what kind of response we get. In addition to some of the regular classes that we offer, some suggestions for new classes included; Basic Watercolor, Basic Acrylic, How to Plan a Painting, Beginning Pastel. Discussion was also held regarding who we would like to teach various classes. Next year we will be able to offer three half-day classes as the Watercolor Society will be meeting on three Thursdays. It was suggested that at the Annual Meeting that follows this Board Meeting, Chris take a poll of what new classes would most interest the membership.

The idea of including the Watercolor Society in with Estero Art League has been tabled at this time.

Board Meeting: The next Board Meeting will be held on Monday, April 14, 2025

There being no further business to discuss, the meeting adjourned at 11:05 to be followed by the Annual Meeting and luncheon.

Respectfully submitted,

Jacqueline Marth, Secretary