

Estero Art League

Board Meeting

January 24, 2022

The meeting was called to order by President, David Morrison at 10:15 a.m. In attendance were Vice President, Cherie Mulcahy, Treasurer, Sue Hensler, Assistant Treasurer, Barbara Cavallaro, and Secretary, Jackie Marth. Those present represented a quorum.

Treasurer's Report: Sue Hensler reported that we have \$39, 809.61 in our bank account. Sue also reported that she is receiving monthly breakdowns by artist of the income received from COCO Gallery. It is beneficial to know how much income per year is derived from the gallery. There has been some question regarding artists who exhibit at the gallery but have not paid their yearly membership fee to the Estero Art League. We are looking into this matter.

Membership: Our membership is way down from two years ago before the Covid pandemic. Presently we have approximately 43 members. In order to have a more organized policy of membership enrollment and renewal, Cherie Mulcahy moved that we have a period of enrollment where the membership fee is \$35. Payments made after that time will increase to \$45. The enrollment period shall be October 1, to December 31, of each year. Dave Morrison seconded the motion. The motion passed unanimously. Treasurer Sue Hensler specified that payments must be *received* by December 31. Payment on-line is a possibility we're going to look into. As an incentive to join the art league, members get a discount on classes. Membership cards are now required by the COCO Gallery. Dave Morrison will design a card that may be emailed to each member.

Notice for election of officers: This year the positions of Secretary and Vice President are up for election this year. Dave Morrison will send out a notification asking for volunteers for those positions.

Annual Meeting: The Annual Meeting will be held on Monday, March 14, 2022 at 11:00 a.m. following the Board of Directors Meeting which will be held at 10:00 a.m.

Estero High School Scholarship: Donations have been made to the Estero Art League in memory of Gerry Woosnam amounting to \$1,000. It was suggested that we use these funds for the Estero High School Scholarship this year. Gloria Holman who has headed up the scholarship committee is disappointed in the high school's lack of enthusiasm for this scholarship. She has resigned her position as the head of the Scholarship committee. The question came up whether or not we wish to continue with this scholarship. The Board will look into a different way to honor Gerry's memory.

April EAL/COCO Gallery Exhibit: Estero Art League members will be able to participate in a special exhibit at the COCO Gallery from April 6 – April 27. Cherie Mulcahy has volunteered to handle the sign-up for this exhibit. There is no entry fee. Last year we held a raffle during the exhibit and plan to do the same this year. Next year we should think about a special exhibit at the new Naples gallery.

Old Business: The annual February exhibit at the library and the gallery space in the large meeting room were again cancelled last year due to the pandemic. Cherie will inquire as to whether we might again use the gallery space and have a February exhibit.

New Business: How can we achieve our desire to have our own space? Some things we might do to work toward this goal are:

1. Put together a letter introducing our art league including a Mission Statement.
2. Start canvassing for donors interested in the Fine Arts.
3. Define what we need for a space.
4. Determine the interest of our members.
5. Find out if we have any members with expertise in this endeavor.

The next Board of Directors Meeting will be held on February 21, 2022 at 10:00 a.m.

There being no further business to discuss, the meeting adjourned at 12:20 p.m.

Respectfully submitted,

Jacqueline Marth, Secretary